



Activate your Big Data with Qubole on Microsoft Azure

Qubole has built the first cloud-native data platform for analytics, artificial intelligence (AI), and machine learning (ML) that is revolutionizing the way companies put their data to work. With Qubole, companies exponentially activate petabytes of data faster, for everyone and any use case, while continuously lowering costs.

Qubole overcomes the challenges of expanding users, applications, and variety and volume of data constrained by limited budgets and a global shortage of big data skills.

Qubole's intelligent automation and self-service supercharge productivity, while workload-aware autoscaling and aggressive downscaling drive down compute costs dramatically. Qubole offers the only platform that delivers freedom of choice, eliminating legacy on-premises lock-in — using any engine and any tool on Azure to match your company's needs.

Users familiar with Azure's first party products can continue to use them seamlessly in conjunction with Qubole to manage their data operations across their data estate — data lake, data warehouse, and AI/ML applications, ensuring the fastest path to big data success.

Qubole and Azure

Single Platform for all Big Data use cases

- Multiple Engines with purpose-built end user tools
- End-to-end management from data processing to Analytics & AI

Massively Scalable on Azure

- Built for petabyte scale
- Automated cluster management
- Scale to process exponentially increasing data volume and users

Sustainable Cloud Economics

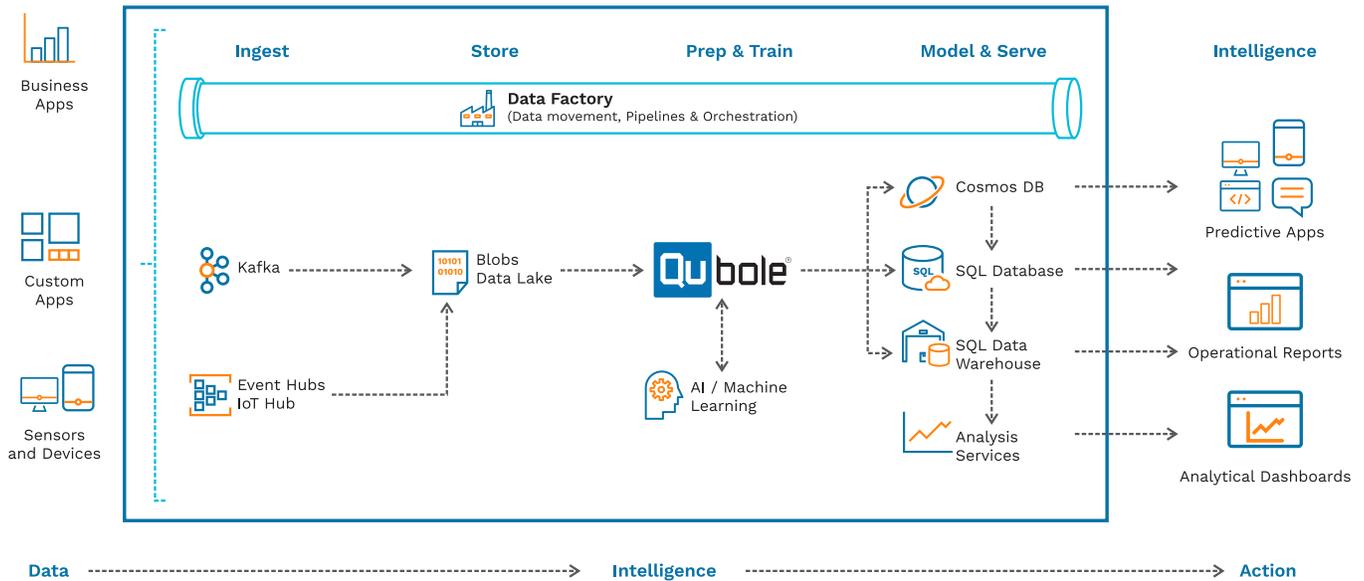
- Workload-aware autoscaling
- Aggressive downscaling
- Financial Governance and Security

Fastest path to Big Data Success

- Rich history of Big Data Cloud operations
- Significant investment in operating Big Data at scale on Azure

Qubole and Microsoft Azure

<p>Built For Anyone Who Uses Data</p>	<p>The Right Engine Or Framework For The Right Job</p>	<p>A Single Platform For All Big Data Use Cases</p>	<p>Native Integration With Azure</p>
<ul style="list-style-type: none"> Analysts Data Scientists Data Engineers Data Admins 	<ul style="list-style-type: none"> Apache Spark Hadoop / Hive Presto Airflow 	<ul style="list-style-type: none"> AI and Machine Learning Data ingestion and data preparation Reporting and dashboards Ad Hoc Queries Vertical Industry Applications 	<ul style="list-style-type: none"> Azure Storage (Blob and Azure Data Lake Store) Azure DW, Azure SQL DB, Azure Cosmos DB Event Hub/Streaming PowerBI R Studio and Jupyter/ Notebooks



About Qubole

In today's data-driven world, organizations must leverage an immense amount of generated data to disrupt, innovate and thrive. Qubole provides a cloud-native big data platform for analytics, AI, and machine learning that quickly activates large quantities of data for all users while lowering costs. Built by the team behind Facebook's data platform, Qubole serves some of the largest data-driven companies such as Lyft, Oracle, Comcast, Adobe and Samsung. For more information visit www.qubole.com